

# 11 THINGS YOUR REAL ESTATE AGENT ***MUST BE DOING***

- Publish and promote using Facebook ads
- Publish an Instagram post
- Publish on Instagram Stories
- Publish on Twitter
- Send email blast to database of buyers
- List on personal and third party websites
- High quality, professional photos
- HD Video Tours
- Strategic pricing based on local market expertise
- Market home to network of top agents
- Create a mini website for your home